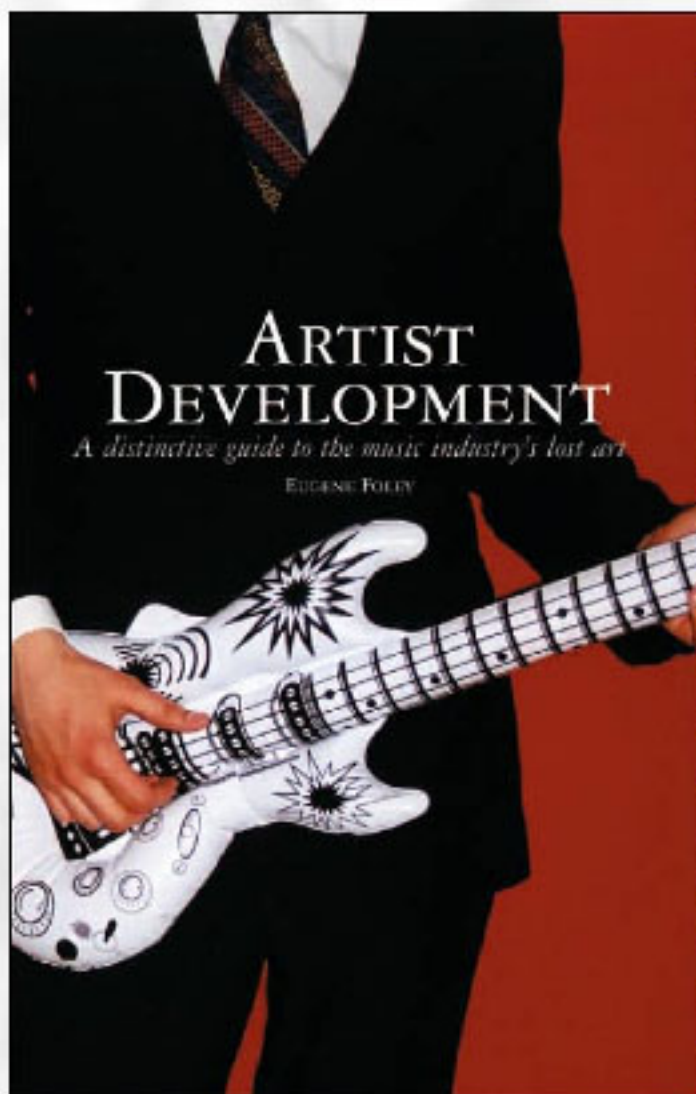


ANNEX22

M A G A Z I N E



Artist Development, A distinctive guide to the music industry's lost art

Author: Eugene Foley

by Yvonne Glasgow

Eugene Foley is the founder and president of Foley Entertainment, Inc. Eugene has worked in the music industry for many years and has learned in that time what people need to make it in this career choice. In an effort to share all that he knows with the general musical population he has written this book.

"I knew that entire books were written about each of the topics covered in this one, so that was not my goal. I wasn't looking to wax poetic for 400 pages about music publishing or some other subject, I wanted to write a book that was easy to read, practical, helpful and straight to the point".

The quote above is taken from within the first few pages of this book and is as honest a statement as any. This book gives you easy to read and understand information on putting together press kits, getting Radio promotion, touring and everything else you need to get your career going. The book also includes a chapter on Alternative Career Options, such as being in a cover band, being a teacher and even being behind the scenes in the studio.

If you are interested in reading this wonderful book yourself you can pick up your own copy at Barnes & Noble, or directly from Eugene's website (for an autographed copy).

FoleyEntertainment.com

Another excellent thing that Eugene does for bands is that he offers a free evaluation of original music in all styles and genres. All you have to do is submit your music via U.S. Mail, on a traditional CD. You can find out more information on this at the website also.

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